

## Kansas 4-H Ambassador Job Description

### **Purpose:**

Work together with a team of Ambassadors, to create public awareness of the Johnson County 4-H Youth Development Program.

### **Responsibilities:**

- Promote 4-H to all audiences; tell the 4-H story through media and personal appearances
- Organize 4-H promotional events and activities
- Develop communication skills
- Promote county 4-H events
- Encourage financial support to 4-H
- Serve on the County 4-H Promotion Committee
- Develop an understanding of Kansas and County 4-H programs
- Support K-State Research and Extension
- Network with non-4-H Groups
- \*Attend required training as scheduled (K-State Ambassador training mid-February @ Rock Springs Ranch)

### **Qualifications:**

- High School Freshman to age 18 (\*Please note that you can apply for Johnson County 4-H Ambassador Program if you are 14 years of age before January 1, 2024)
- Enthusiasm for 4-H
- Have an interest in promoting the 4-H Program
- Ability to communicate with youth and adults
- Ability to accept and follow through with responsibilities

### **Contact Person:**

- County Ambassador Advisor and County Extension Agent

### **Resources and Training Available:**

- State 4-H Ambassador Training – mid-February
- 4-H Ambassador Program Guidebook for Ambassador Advisors
- Local marketing and media professionals

### **Time Required:**

- One-year term (\*Each Ambassador will serve for one-year term beginning January 2024-December 2024. Ambassadors may reapply for next year.)
- 4-8 hours per month

### **Benefits of the position:**

Increased visibility and enhanced image for the Johnson County 4-H Program

### **How will the 4-H Ambassador Benefit:**

Through this experience, 4-H Ambassadors will have opportunities to learn, practice and improve communication, community service, leadership, marketing, employability and job skills.

\*Denotes differences for Johnson County 4-H Ambassadors Program