

General/Banners Rules – Johnson County Fair, 2023

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1. Enrollment requirements for 4-H'ers:

- a. General posters, notebooks: 4-H membership required.
- b. Wildlife educational, promotional, or notebook: Wildlife enrollment for classes 2604-2606.
- c. Shooting Sports educational, promotional: Shooting Sports enrollment required for classes 2607-2609.

2. General Rules for ALL Posters and Notebooks

- a. Conference judging not available.
- b. Classes 2600-2603 are open to notebooks and posters ONLY. Maximum poster size is 22" x 30". NOTHING BUT NOTEBOOKS AND POSTERS WILL BE ACCEPTED. Notebooks: NO LARGER THAN 8 ½ x 11". THE EXHIBIT SIZE RULE WILL BE STRICTLY ENFORCED! There is not a State Fair Exhibit from this department.
- c. Wildlife and Shooting Sports have the option for promotional poster (maximum poster size 22 x 30") or educational display (maximum tri-fold size 3' x 4'). Wildlife will also have a notebook option. See regular notebook rules and review wildlife section. These WILL be allowed to enter in the State Fair for 4-Her's 9 years or older and MUST receive a purple ribbon.
- d. When you enroll your poster/notebook for the JOCO Fair, place in the comment section – title of poster and citation format used – MLA or APA. The entry tag will need to be printed and placed on the back upper right corner of the poster or in the back notebook sleeve. Your references in format will need to be placed on the bottom right side of the poster. In order to ensure confidentiality, 4-Her's should not use their name on the cover sheet, throughout the notebook or on front of poster.
- e. APA or MLA; required for >13 y/o on general poster/notebook, all ages for Shooting Sports and Wildlife. APA (social science, medical citation) and MLA (arts, humanities, education.) All presentations require a full caption under each image, or a short caption followed by a reference list with a full citation for each image on poster. Credit all citations, websites or photos/images used. Exhibitors should avoid using copyrighted materials whenever possible by originating their own work. Purdue Owl is a great resource:
<https://owl.english.purdue.edu/owl/resource/560/01> (APA) or
<https://owl.english.purdue.edu/owl/resource/747/01/> (MLA)

3. Poster Presentation (Classes 2600-2603)

- a. Follow general rules as stated above.
- b. 4-Hers may exhibit a poster in any 4-H project, provided they are enrolled in the project or a self-determined poster. Limit one poster per project per 4-Her.
- c. On the entry tag, write the project for which the poster is being exhibited and title of poster.
- d. Posters should not exceed 22"x30".

- e. Do not use items on the poster that will make the poster difficult to attach to the wall and/or unable to hang for display.
- f. 4-H project posters: Promotes or educates the public about one project or subject in which the 4-Her is enrolled or is a 4-H Slogan Poster: Promotes 4-H in general. May relate to any part of 4-H Club work and/or 4-H activities such as citizenship, leadership, club projects, or activities.
- g. 4-H self-determined poster: Promotes any other non-4-H project related subject, content that the 4-Her wants to display to the general public. Such as school activities, events or projects. Can be leadership, citizenship project completed outside of 4-H. <https://www.kansas4-h.org/projects/personal-development/self-determined.html>

Helpful tips: The message is brief, direct, and clear · The purpose of the poster is clear: to promote, to inform, to call to action, etc. · Content is based on credible sources. - Copyright rules have been followed. - Sources have been cited either on the poster or in the write-up as necessary. · Text is well positioned and easy to read. - Size, color, and style choices contribute to easy reading. - Text can be read easily from at least 6-8 feet away. · Visuals are appealing and reinforce or enhance the message · Visuals are simple, compelling, adequately sized and to the point · Layout is attractive (not crowded, has open space). - It uses good design and art principles. · White space is used appropriately, both around the margins and throughout the design so the message is easily read · Neat and well organized · Color, text size and design are used to highlight important information or attract attention · Poster is well constructed/assembled. - It will hold up under long periods of display time · Evidence of new learning or skill development is shown.

Judging sheets/guidelines for Posters:

- a. Information given and idea expressed (50 points)
 - 1. Theme (0-25 pts)
 - 2. Simplicity (0-10 pts)
 - 3. Originality (0-15 pts)
- b. Art, Design, Lettering (40 points)
 - 1. Pleasing composition, attractive (0-10 pts)
 - 2. Dynamic, eye-catching, original (0-10 pts)
 - 3. Neat, easily read lettering, print (0-10 pts)
 - 4. Use of Color (0-10 pts)
- c. Construction (10 points)
 - 1. Layout/template (0-5 pts)
 - 2. Design component (0-5 pts)

State Fair Entry Classes

Promotional Poster: Can be read clearly from a distance, apply contrast, focus your target audience, use photos/images that make a statement, remove unnecessary elements, be minimal, make it to drive sale or quick education.

Educational display: Be sure you choose a subject that is narrow enough that the viewer can learn about it quickly. The display needs to be able to convey its message in a relatively short amount of time. Picking a topic that is too wide will cause you to overcrowd your display or leave off important bits of information. Choose a topic that you can adequately cover in enough detail to be educational. Educational displays can be created for a variety of audiences. The ideas presented in your display should be intriguing enough to catch your audience's interest, but not so overwhelming that they feel intimidated. If your display is intended for a younger audience, more hands-on learning is recommended. You may decide to use visuals like pull tabs or "lift and peek" tabs to get your audience involved in the learning. Another way to make a display interactive is to give the audience specific instructions on an action to perform. If your display is intended for an older audience, visuals like charts and graphs demonstrating relationships within the material can be valuable. Texts and facts should also be catered toward your specific audience. A younger audience will need more basic information broken up into simple sentences while an older audience will be able to process more complex thoughts and ideas. Every display will have a title, some text, visuals, and your sources.

4. Notebook (Classes 2600-2603)

- a. Follow general rules as stated above.
- b. 4-Hers may exhibit a notebook in any 4-H project, provided they are enrolled in the project or a self-determined notebook. Limit one poster per project per 4-Her.
- c. On the entry tag, write the project for which the notebook is being exhibited and title of poster.
- d. Notebooks: no larger than 8 ½ x 11. Cover page can display name, title of project, 4-H age, and years in 4-H project.
- e. 4-H project notebooks: Promotes or educates the public about one project or subject in which the 4-Her is enrolled.
- f. 4-H self-determined notebook: Promotes any other non-4-H project-related subject or content such as school activities, events, or projects. Can be leadership, citizenship project completed outside of 4-H. <https://www.kansas4-h.org/projects/personal-development/self-determined.html>

Notebooks can be more detailed than posters and can have written testimony about a project completed or educated to those reading. Pictures can be displayed and written captions to help readers learn about the photo/image itself. If you feel you could put a lot of information on a poster -you may consider doing a notebook! A book binder is used to store your information. Cover page and title page should be present first.

Judging sheet/guidelines for Notebooks:

1. Stopping power/gained interest of reader right away (0-10 pts)
2. Idea presented clearly, simply and forcefully? (0-10 pts)
3. Interest, holding power throughout the notebook (0-15 pts)
4. Facts are clear, concise (0-10 pts)
5. 4-H application present, effective showcase, personal growth (0-20 pts)

6. Educational value? How much did the exhibitor gain? (0-15 pts)
7. Organized, general appearance, organized – cover, title page present (0-20 pts)

State Fair Entry Classes

Notebook: Educational as above but in more detail. Can elaborate and show pictures of your project. Can pick a wider topic but be careful with too many pages or information. You will need a cover page, title page and reference at the end. Other information can be found below under Wildlife or Shooting Sports.

5. Banners (Classes 2610-2611)

- a. Conference judging not available.
- b. Each banner should illustrate a promotion of 4-H either by club events, projects, or related to fair theme.
- c. Banners removed from fairgrounds early without permission will forfeit ribbon.
- d. Banners are a two-dimensional display, depicting one idea.
- e. Banners should be made from flame resistant material. Felt-type material is expected to be used to create the banner. Banners should be made of materials that permit the banner to be folded or rolled without damaging the display.
- f. No digitally printed banners.
- g. Dimensions are to be no less than 12 and not more than 16 square feet with minimum of 3 feet on each side.
- h. Banners must be hung on a rod strong enough to support the banner.
- i. Club banners should be made by the club members or club committee assigned; please place club name in the comments section of entry tag. Individual banners can be completed in the Noxious Weed category.
- j. A label is to be attached to the back of banner in the lower left-hand corner of the banner. Display name of the club, county and year. Names of 4-Her's are optional. Waterproof ink prevents smearing and is recommended for the label.

Judging/evaluation for Banners:

1. Educational Value – 40% (Presents suggestion or striking facts that are simple in form and quickly grasped, or shows extent to which 4-H involvement meets a fundamental need, or promotes decision and action.)
2. Interest and Originality – 20% (Presents original, unusual or striking methods of exhibition, holds interest of people until they have read or observed essentials of the message, defines clearly one central idea.)
3. Appearance – 20% (General appearance, artistic and attractive. Can be viewed and read, if words are used at distance up to 20 feet.)
4. Quality of display materials – 20% (felt used, cloth or non-digital print?)

6. Wildlife (Classes 2604-2606)

This project is for all youth, whether living in the city, the country, or in-between. Kansas wildlife are an important part of our state heritage and environment, ranging from buffalo to birds to fish to deer and more. In this project you will learn about wildlife behavior, habitat requirements, how wildlife species fit into nature's scheme, how they are managed, and how they relate to humans.

- a. Conference judging not available.
- b. For poster, educational display, notebook, see general rules and information.
- c. Name, county or district, age and year in project should be in a prominent location on the exhibit.
- d. Exhibitors must comply with state and federal laws. It is illegal to possess threatened or endangered wildlife, or the feathers, nests, or eggs of non-game birds. Game birds and game animals taken legally during an open season may be used. The use of live wild animals in educational exhibits is prohibited.
- e. A member may make only one entry in this division.
- f. There is not a specific judging sheet noted for Wildlife notebook. Use the guide sheet for general notebooks.

Judging/evaluation for Wildlife:

Educational: <https://www.kansas4-h.org/events-activities/fairs/kansas-state-fair/docs/wildlife/Wildlife%20Educational%20Display%20Score%20Sheet.pdf>

Promotional: <https://www.kansas4-h.org/events-activities/fairs/kansas-state-fair/docs/wildlife/Wildlife%20Promotional%20Display%20Score%20Sheet.pdf>

7. Shooting Sports (Classes 2607-2609)

The Shooting Sports project teaches gun safety, care and safety of shooting sports equipment, hunting practices, and provides an opportunity to test your skills. The fair classes are designed to provide an opportunity for youth to educate others about what they have learned through the project or to promote the benefits of participation.

- a. Conference judging not available.
- b. For poster, educational display, notebook, see general rules and information.
- c. Follow copyright laws as you are preparing your exhibit. Entries will prominently incorporate the 4-H Clover with KSRE co-branding and should include the Kansas 4-H Shooting Sports emblem. Failure to do so will penalize entry one ribbon color.
- d. Name, county, age and year in project should be on the front of the poster, display or notebook.
- e. State Fair: Exhibit topics regarding firearm care, handling, and shooting will only be accepted from Extension Units with 4-H Certified Shooting Sports Programs.
- f. Exhibits will not be accepted if they are related to reloads.
- g. EXHIBITORS MUST COMPLY WITH STATE AND FEDERAL LAWS AND KANSAS STATE FAIR MANAGEMENT POLICIES. No “live” ammunition containing propellant or explosive powders may be used in any display! An unmovable substitution must be used in lieu of powder and “live” ammunition. The substitution must be clearly described on the back of the poster, display or in a notebook.

Judging/evaluation for Shooting Sports:

<https://www.kansas4-h.org/events-activities/fairs/kansas-state-fair/docs/shooting-sports/Shooting%20Sports%20Notebook%20Scorecard.pdf>

Please note 4-H Youth Development is not liable for the loss or damage of any personal property included as part of your poster, display or notebook.